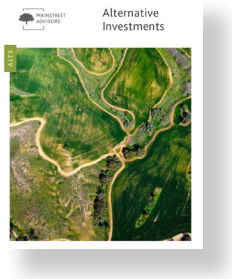
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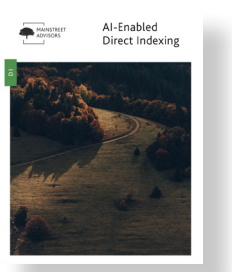
MainStreet Advisors Featured Speaking Topics

Explore the wide array of diverse speaking topics offered by MainStreet Advisors. Enhance your next board presentation, industry conference, or client meeting with our expert insights.



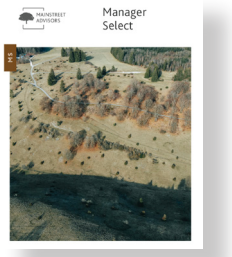
Alternative Investments

This presentation will explore the dynamic world of alternative investments, focusing on hedge funds, private equity, private credit, and private real estate investing. Attendees will gain insight into the unique roles alternatives can play in building a diversified portfolio, managing risk, and capturing new opportunities.



Direct Indexing

This presentation will explore direct indexing, a strategy that allows investors to customize index holdings, reduce tracking error, and systematically tax-loss harvest, made possible by declining trading costs.



Manager Select

This presentation focuses on important aspects of Separately Managed Accounts (SMA) and its benefits. It also explains how we will integrate MSA's internal strategies with third-party managers. Our goal is to deliver customized solutions to clients' unique challenges.



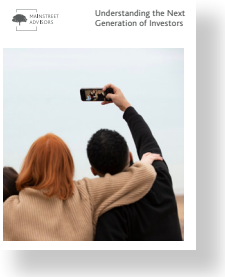
Dividend Investing in Today's Market

This presentation will highlight the benefits and risks of investing in dividend-paying stocks, focusing on factors like dividend growth, payout ratio, and company policy. We'll discuss how a dividend stock portfolio can be an attractive option in the current market, while also examining risks such as yield focus and sector concentration.



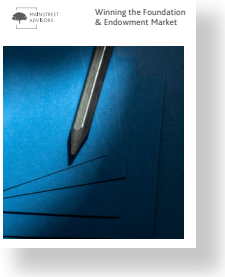
Economic Update

This session evaluates the current economic and policy landscape and market environment, highlighting key trends, risks, and developments shaping investment decision-making and portfolio construction.



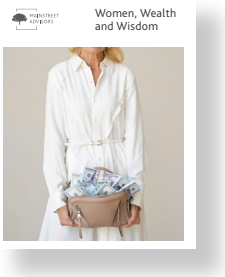
Understanding the Next Generation of Investors

This session examines how Gen Z's digital fluency, values-driven mindset, and early adoption of investing are reshaping expectations for financial engagement, decision-making, and trust. It translates generational insights into practical strategies advisors and firms can leverage to modernize communication, build multi-generational relationships, and position for long-term growth in the face of historic wealth transfer.



Winning the Foundation & Endowment Market: Smarter Strategies for RFP...

This session explores proven ways to market to institutional investors, from positioning your firm's value to elevating your RFP process. We'll share how new tools and technology can streamline proposal preparation, improve consistency, and give your firm a competitive advantage in securing large mandates.



Women, Wealth and Wisdom: Outlining Your Financial Strategy

This presentation will explore women investors' wealth, confidence, and attitudes toward financial advisors. We'll discuss key gender differences and provide strategies for effectively connecting with female clients, including intergenerational planning and communication.

To arrange for a speaker from MainStreet Advisors, please contact Kerry Holubecki at 312.223.0270.

MainStreet Investment Advisors, LLC ("MainStreet") is a federally registered investment adviser under the Investment Advisers Act of 1940. Registration as an investment adviser does not constitute an endorsement of MainStreet by the SEC nor does it indicate that MainStreet has attained a particular level of skill or ability.

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