MAINSTREET ADVISORS

# Privately Branded Chart Solutions

CLEAR VISUALS. CONFIDENT CONVERSATIONS

## Choose from 100+ professionally produced, privately branded charts covering asset allocation, markets, and economic insights.



**Privately Branded Chart Pads**

*Perfect for Client meetings, investment committees, educational sessions*

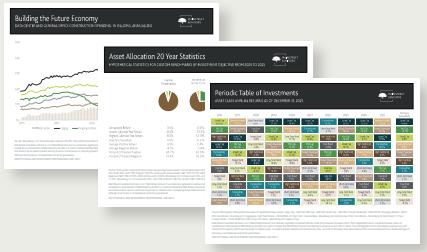
- Tear-off pads with your firm's logo and contact information
- Consistent, high-quality charts to convey important market concepts
- Perfect for walking clients through market narratives
- Leaves clients with something tangible after the meeting

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**Premium Card Stock Charts**

*Perfect for client meetings, committee binders, formal presentations*

- Heavyweight card stock for durability and polish
- Clean, professional presentation for high-stakes conversations
- Custom branding options available
- Designed to stand alone or complement pitch books

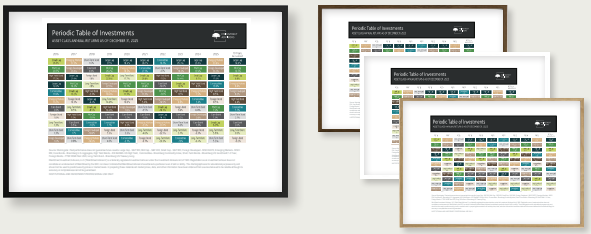



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**Framed Wall Charts** *28 x 40"*

*Ideal for Offices, conference rooms, client-facing spaces*

- Large-format framed charts for visual storytelling
- Reinforces investment discipline
- Subtle but powerful branding and credibility
- Updated versions available as markets evolve




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## Why Advisors Use Them

- Reinforce credibility and consistency
- Elevate the client experience
- Make complex market concepts easy to explain
- Extend your brand beyond the screen

## Custom Branding Options Include

- Firm logo and color palette
- Custom footer or disclosure language
- Format and sizing options by use case

CLEAR VISUALS. CONFIDENT CONVERSATIONS

Our extensive chart library features 100+ professionally designed charts covering key investment and economic topics, including asset allocation frameworks, asset class risk and return relationships, historical market performance, and major economic indicators. These charts are developed to help advisors and institutions communicate complex investment concepts clearly and consistently with clients. Whether used in presentations, client meetings, or office displays, the MSA chart series provides a trusted visual foundation for informed portfolio conversations.

## Privately Branded Pricing

**Chart Pads**

*Each 8.5 x 11" pad contains 25 tear off sheets*

| | 4 pads | 25 pads | 40 pads |
|---|---|---|---|
| **1 chart** | $30 | $135 | $190 |
| **3 charts** | $90 | $380 | $540 |
| **5 charts** | $150 | $610 | $900 |

**Premium Card Stock Charts**

*8.5 x 11"*

| | 25 sheets | 50 sheets | 100 sheets |
|---|---|---|---|
| **1 chart** | $40 | $60 | $70 |
| **3 charts** | $100 | $140 | $175 |
| **5 charts** | $160 | $200 | $280 |

**Framed Wall Charts**

*28 x 40" frames available in Black, Walnut, White and Oak*

| | 1 chart framed |
|---|---|
| **1 chart** | $180 |

## Choose from 100+ charts

*Top five charts from each category shown below*

**Economic Insights**

- Building the Future Economy
- Global Economic Growth Forecast
- U.S. Unemployment Rate
- S&P 500 Sector Earnings Growth Forecast
- Historical U.S. Inflation Cycles

**Market Performance**

- Asset Class Performance
- Periodic Table of Investments
- Periodic Table of U.S. Stock Styles
- S&P 500 Annual Return and Maximum Drawdowns
- The Cost of Market Timing

**Asset Allocation**

- Asset Allocation 20 Year Statistics
- S&P 500 Value vs. S&P 500 Growth vs. 10-Year Treasury
- Historical Return Ranges
- Investor Sentiment Ranking
- S&P 500 Valuation Ranking

Scan to learn more

**Let's Build What Works for You** Our team will help you select the right formats and branding to match how you meet with clients and prospects. Visit us online to learn more about outsourced wealth management solutions **mainstreetadv.com**